

ENTRIGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energyetar.gov

# **Annual Report Template**

#### How to Use this Home Performance with ENERGY STAR Document

EPA has developed this document to provide Sponsors with a template to ensure all information required by the partnership agreement is submitted to EPA. The Annual report is due December 15<sup>th</sup> of every calendar year, and can submitted as an application for ENERGY STAR awards. Please see section C-2 of the Partnership Agreement for details on this requirement.

#### SPONSOR INFORMATION

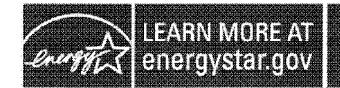
Date	12/15/2010
Name of Sponsor	Advanced Energy
Location	Raleigh, North Carolina

#### CONTRACTOR RECRUITMENT AND TRAINING ACTIVITIES

Please include a summary of recruitment and training activities performed in the last calendar year. Include number of new contractors, training courses offered and attended, and any other pertinent information.

You may also include number of jobs completed, progress toward your program goals, energy savings, or any other metrics to illustrate your program's current status. Feel free to attach additional pages, as needed.

See notes under "Future Plans"



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## **QUALITY ASSURANCE ACTIVITIES**

Please include a summary of your QA activities for the previous year. Include number of jobs reviewed (in-field and desktop). If you have made any changes to your QA plan, please details those changes here.

See notes under "Future Plans"

## **MARKETING PRACTICES**

Please include a summary of marketing practices from the previous year. Include any marketing training or other resources used.

See notes under "Future Plans"



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### MAJOR PROGRAM MODIFICATIONS TO CURRENT OR FUTURE PLANS

Please address any major changes the program is undergoing or plans to undergo in the next year.

Our Home Performance with Energy Star (HPwES) sponsorship did not advance as well as we planned in 2010. As we've discussed with you over the past year, we're taking a unique approach to HPwES thorough partnership with the North Carolina Housing Finance Agency (NCHFA). As a funder, the agency will minimize the need for marketing efforts, both by offering financial incentive and by providing access to an existing network of partners and contractors. Due to internal staffing changes, the Agency's adoption of our proposals, as well as formulation of internal policies regarding funding took longer than expected.

We look forward to continuing our efforts in 2011 and fully expect to have the required number of houses by years end, both through partnership with the NCHFA as well as through partnership with two municipalities and one utility. Our goal is to use a variety of partnerships/programs to build the infrastructure of HPwES partners within the state. We intend to use funding from these partnerships to buy down the initial cost of becoming a HPwES partner and to build/leverage the value of HPwES. Our hope is that this will facilitate our HPwEs partners' development of a market-based demand for HPwES.